



2012 Community Beautification Leadership Conference and 2011 Beautification Awards Program

Saturday, March 3, 2012

University of Michigan-Flint at the Harding Mott University Center

8:00 a.m. - 1:15 p.m.

Keep Genesee County Beautiful

★ Our free conference includes both new and updated workshops that will provide specific “how-to” information and “hands on” projects to implement in your own community. ★ Local organizations will be sharing information and materials at Information Fair booths. ★ Drawings for over 30 prizes will be held at the end of the awards program. ★ Prizes provided by the Ruth Mott Foundation – Applewood, Walker Farms & Greenhouse and Keep Genesee County Beautiful.

2012 GCD Tree Sale

★ The Genesee Conservation District is selling varieties of evergreens, deciduous and fruit trees, flowering trees/shrubs along with larger 5'-6' trees for immediate impact. ★ Pre-orders only—end of February through April 11 at www.gettrees.org or call 810-230-8766 x 5 for a catalog. ★ Pick up your order April 27-28th from 9am-4pm at For-Mar Nature Preserve and Arboretum.

Phone Book Recycling

★ It is the time of year that we find new phone books at our front door. ★ Gather your old phone books and bring them to the conference to be recycled. ★ Before parking, pull up near the building entrance to drop them off.

Conference Agenda

8:00 – 8:30

Registration/Check In
(open throughout conference)

Information Fair Booths

8:30 – 8:50

Welcome

*Kay Kelly, President,
KGCB*

*Karen West, Director,
KGCB*

9:00 – 10:15

Workshops—Round 1

10:15 – 10:30

Refreshments

Information Fair Booths

10:30 – 11:45

Workshops—Round 2

12:00 – 1:00

Awards Program

1:00 – 1:15

Prize Drawings



Keep Genesee County Beautiful is an affiliate of Keep America Beautiful and is funded by the Ruth Mott Foundation in partnership with the United Way of Genesee County.

Information Fair Participants

The following organizations are hosting a table and providing information and materials for conference attendees.

Applewood

AT&T

edible flint

Flint River Corridor Alliance

Flint River Wild Ones

FoodCorps

Genesee Area Landscape & Nursery Association

Genesee Conservation District

Genesee County Agricultural Society

Genesee County Land Bank

Genesee County Metropolitan Planning Commission

Genesee County Parks & Recreation Commission

Keep Genesee County Beautiful

Mott Community College Gardening Association

MSU Extension

Salem Housing CDC

Walker Farms

WoJo's Nursery

Workshops

ROUND 1 – 9:00 - 10:15 • Select 1 Workshop

Organic Gardening in Small Spaces

Greening Your Garden and Thumb!

Nicole Ferguson, Genesee County Parks & Recreation Commission

Bernie Fetting, Otisville Senior Community Garden Volunteer

Feeling like you need more space in order to have a successful vegetable garden? Whether you have a new or existing garden, learn about different techniques and how combining these practices with simple organic tips can lead to your best garden year ever, even in the smallest of spaces.

Container Gardening

Mix It Up!

Kitty Byron, Wojo's Garden Splendors

Teresa St. Pierre, Wojo's Garden Splendors

Why not make room for ornamental favorites and edibles in your container garden this year? Add value and flavor to your pots and pans at the same time by using perennial and edible crops along with colorful annuals.

Planning a Successful Project

Planning Makes Perfect

Erin Caudell, Building Neighborhood Power

Does your group or neighborhood have a great idea that it is trying to make a reality? This session will take you through the steps from concept to creation. We will also talk about how to document and evaluate your project, what it means to be successful, how big of a project to take on, and how to keep your effort growing year after year.

Grant Writing

Grant Writing for 2012 Beautification Mini-Grants

Lynn Larkin, Community Foundation of Greater Flint

Chris Monk, Keep Genesee County Beautiful

This workshop will review the grant application for the 2012 Beautification Mini Grants offered through Keep Genesee County Beautiful. Participants will receive advice on how to fill out the form and learn about any new requirements for this year's projects on public spaces.

Tree Pests

Forest Pests on the Horizon

Cary Rouse, MDOT

Brian VanPatten, Genesee County Parks & Recreation Commission

Have your trees felt the impact of the Emerald Ash Borer? This is just the tip of the iceberg. Find out what is lurking on the horizon for trees in your neighborhood and what you can do to stop it.

ROUND 2 – 10:30 - 11:45 • Select 1 Workshop

Reuse Centers

Don't Trash It

Margaret Kato, Genesee Habitat for Humanity

Kathy Rometty, Goodwill Industries of Mid-Michigan

Learn the difference between reusing and responsible reusing, as it relates to both the person making the donation and the organization receiving it. Find out what is accepted, what happens to your donations, and realize the financial, environmental and social benefits of being both a donor and consumer.

Accessing Vacant Land

From Vacant Lot to Garden Spot!

Natalie Pruet, Genesee County Land Bank

Jennifer Riggs, Genesee County Land Bank

Running out of room in your garden? Interested in community gardening? There are thousands of lots in Genesee County available for you to plant ornamental, vegetable gardens or even urban orchards. Come and find out about NEW ways to get a vacant lot for your greening spot for no more than \$1.00!

Wipe Out Graffiti

Graffiti: An Urban Community's Cancer

Michelle Marshke, West Flint Community Watch, retired Flint Police Department

Will Shoemaker, Flint Police Westside Mini-Station

Kathy Baker, West Flint Community Watch

Learn about different types of graffiti and areas chosen to target. Also, how to document in order to track patterns and properly and efficiently cover the damage and steps to help prevent reoccurrences.

Continued »

Vegetable Pests

What's Bugging You in the Veggie Garden?

Terry McLean, Genesee County MSU-Extension

Protecting the veggie garden from harmful pests requires basic knowledge of the common insects and diseases that affect our gardens. Learn about beneficial insects and other natural control methods. Optimum plant health and productivity is the goal!

Preserving Vegetables

Pack Your Pantry

Betty Walker & Betty Woolridge, Walker Farms & Greenhouse

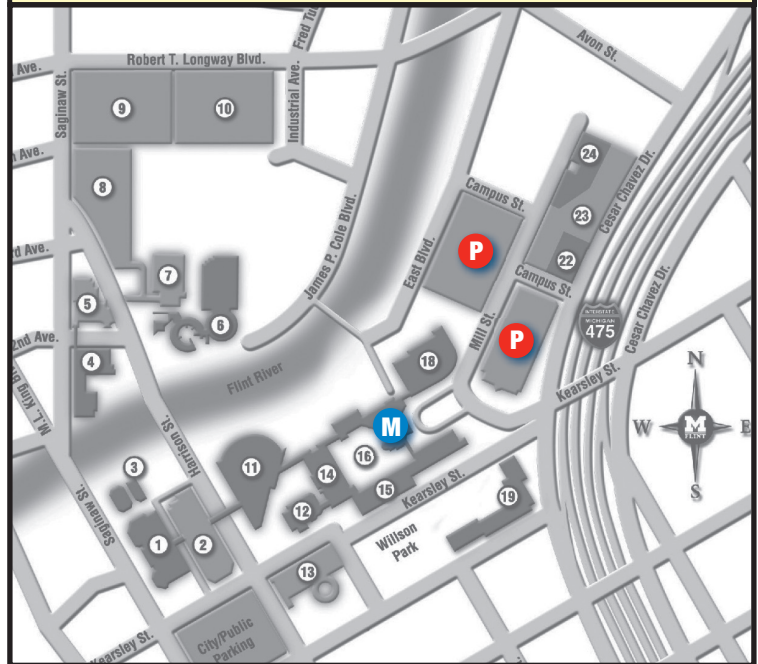
Cindy Carnes & Beth Ruczynski, 2011 Workshop Participants

Whether you grow your own or purchase fresh veggies by the bushel, learn when, why and how to can and freeze them. Join us whether you are a beginner or advanced preserver and save on your food budget. Beginners Cindy and Beth have been busy packing their pantry this season and are proof that you can, too!

Directions/Location

The conference will be held on the campus of the University of Michigan-Flint at the Harding Mott University Center (M).

The campus is located near the I-475 Robert T. Longway exit. Free parking is available in the ramp and surface lot near the University Center (P).



REGISTRATION FORM

Deadline February 29, 2012

Complete the form below or a copy of the form and return by mail, fax or phone to:

Keep Genesee County Beautiful Conference Registration

1509 E. Court Street, Flint, MI 48503

Telephone: (810) 767-9696 or Fax: (810) 810-820-8462

Registrations accepted in the order received and workshops will be closed when full. We will attempt to notify you ahead of time if your selection is full. On conference morning, if the workshop you attend is full, you will need to choose an alternate.

ROUND 1 – 9:00 – 10:15

Select only 1

- Organic Gardening in Small Spaces
- Container Gardening
- Planning a Successful Project
- Grant Writing
- Tree Pests

ROUND 2 – 10:30 – 11:45

Select only 1

- Reuse Centers
- Accessing Vacant Land
- Wipe Out Graffiti
- Vegetable Pests
- Preserving Vegetables

Name: _____ Phone: (_____) _____ - _____

Email: _____

** Your email address is important since it will be used to inform you about new programs and updates*

Address: _____ City: _____ Zip: _____

Organization/Affiliation: _____ Fax: (_____) _____ - _____



Keep Genesee County Beautiful

announces the eighth annual

Community Beautification Leadership Conference and 2011 Beautification Awards Program

Saturday, March 3, 2012

8:00 a.m. to 1:15 p.m.

University of Michigan-Flint at the Harding Mott University Center

Information Fair: Local organizations involved in clean up, beautification and recycling activities and projects.

- Organic Gardening • Grant Writing • Vegetable Pests • Preserving Vegetables
- Container Gardening • Planning a Project • Graffiti Elimination
- Accessing Vacant Land • Reuse & Recycle • Tree Pests

REGISTRATION DEADLINE IS FEBRUARY 29

For more information or to be added to the mailing list, contact Keep Genesee County Beautiful
Phone: 810-767-9696 • Fax: 810-820-8462 • Email: cmonk@kgcb.net

**Registration
Deadline is
February 29**

Keep Genesee County Beautiful
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Flint, MI 48503



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